1.17 Board Assessment

Members of the Board are elected by the patrons of the District to best represent the interests of the Fayetteville community when setting the strategic direction of the District. In order to maintain contact with the patrons, a formal assessment process shall be conducted no less than annually by the Board. The assessment of the Board will be comprised of 2 components: an external assessment, designed to receive feedback from the community, and an internal assessment, designed to receive feedback from fellow board members regarding board effectiveness.

External

In addition to the regular interaction all Board members have with their patrons, at least annually, the board shall formally solicit feedback from community stakeholders regarding the community’s feelings of the Board’s effectiveness. To ensure that the information gathered comes from a broad representation of the community and is fair, objective and actionable, the feedback process shall be formally produced and well documented. Personal attacks and derogatory/defamatory comments will not be included in the information provided to the Board for their review. The information may be gathered through electronic surveys, group meetings, and/or other means that allow for the consistent and objective gathering of information.

Internal

At least annually, the Board shall participate in an internal feedback process in order to assess its internal effectiveness. There shall be 2 components of the internal assessment:

- Goal achievement – objective measurement of the Board’s achievement of its annual goals
- Board dynamics – assessment of its ability to function as a team while maintaining independent thought and input as well as how it views itself compared to the results of the external assessment.

In order for the Board dynamics portion of the assessment to be meaningful, all of the questions asked in the external survey shall be asked in the internal survey for comparison and “gap analysis” purposes. Additional questions involving the dynamics of Board interactions may be added if desired by the Board.

The Board shall use the information gathered from the external and internal assessments to establish goals and strategies to address the issues identified in the survey results. These goals shall include outcomes, time frames, accountabilities, and measurements.

Date Adopted: 8-26-10